

## **Novelty Mints, Zilla Pills, Bring Lighthearted Humor to Nervous Brides and Bridal Parties**

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HILTON HEAD, South Carolina – January 18 /Xpress Press/ Linda Smreczak has been a bridal consultant in Hilton Head, South Carolina, for ten years. Through the years, she's seen her fair share of nervous brides.



“Every bride has a ‘zilla’ moment,” said Smreczak, owner of Amanda Rose Weddings. “There’s a lot of pressure to create the perfect day. Whether it’s the demands of scheduling, or aiming for perfection, something eventually takes them over the edge.”

One evening, after an especially taxing afternoon with a bride-to-be and her mother, Linda turned to her associate, Ellen Starling and said, “Somebody needs to take a chill pill.”

“Not a chill pill,” said Starling, “a Zilla Pill!”

What began as funny banter between co-workers turned into a humorous product for brides, family members, and their friends.

Zilla Pills are not a drug. They’re white peppermints packaged in a novelty tin with the image of a frazzled bride on the lid. Amanda Rose Weddings, Smreczak’s company, sells Zilla Pills (